Aktualne teme među webmasterima knjižnica u svijetu

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10 godina Weba u hrvatskim knjižnicama

Web4lib lista (http://sunsite.berkeley.edu/Web4Lib/)

- An electronic discussion for library-based World-Wide Web managers (1994-2004)
  - issues relating to the creation, management, and support of library-based WWW servers, services, and applications
    - specifically aimed toward librarians and library staff involved in WWW management
    - an un-moderated list
    - hosted by the UC Berkeley Library
    - Roy Tennant - list owner + Advisory Board (Thomas Dowling, Karen Schneider, Bernie Sloan)
    - u siječnju 2003: **3,250** pretplatnika iz **54 zemlje**

web4lib

🕸 **arhiv:** http://sunsite.berkeley.edu/Web4Lib/archive.html

🕸 teme:

- 🕷 izrada web stranica (tehnička pitanja, dizajn)
- 🕷 izrada web stranica (organizacija sadržaja)
- 🕷 tražilice i dodaci
- 🕷 softver (preglednici, editori), hardver
- 🕷 studije korisnika i log analize
- 🕷 regulacija pristupa licenciranim servisima

Izrada web stranica (tehnička pitanja, dizajn)

- Content Management Systems
- Dreamweaver templates
- Steps Taken to Prevent Spam
- How to make PHP pages search engine friendly
- Perl editor
- php and library websites
- PHP and MySQL workshops
- Web software for Linux Operating System
- Web Statistics Software - Which one to buy?

izrada web stranica (organizacija sadržaja)

- Designing advanced search pages for Web sites
- digitization of libraries' historic materials
- Faculty involvement in web site design
- subject based vs material based library intranet site
- virtual reference

tražilice i dodaci

- Google Print
- Gmail
- Yahoo Mail adds storage
- google scholar

softver (preglednici, editori), hardver

- Browser birthday of note
- Firefox PR1 & Mozilla 1.7.3 introduced
- Link Managment tool

Studije korisnika i log analize

- "Eyetrack" study of web pages
- A question about what students faculty are really using
- Best terminology for OPAC searches?
- Coping with Complaints about the Website: Balancing Responsiveness to an Individual User w
- Discarding entries in log from robots and such
- Focus groups and survey questions
- Gathering data from an online survey
- Reporting Web usage: what numbers do you use?

regulacija pristupa licenciranim servisima

- Blackboard / EZProxy / Off Campus Access

Odabrane teme

- CMS - Library web site relationship with parent institution site
- Federated searching and the OPAC
- What's wrong with virtual reference?
- Wikipedia: "The Faith-Based Encyclopedia"
- Welcome to the Schoogle Era

CMS - Library web site relationship with parent institution site

- "sub-branding"
- mjesto unutar strukture
- file structure match the navigation
- control over the web site layout and design
- library's web site – different purpose, destination in and of ourselves, with much more complex transactions
- library as part of the intranet

CMS...

- CMS's are more "document-centric" – focused on web "pages" – where library applications tend to be more "data-centric" – we want to take discrete pieces of data... and link it to other pieces of information so that the same data can be used in different ways on different pages

Federated searching & OPAC

- federated/cross-database search tools - solution for unifying access to a variety of information resources
    - can search not only library catalogs but also commercial databases, web search engines, and other databases, while often merging and de-duping results
- "post-OPAC era" – OPAC - no longer the center of the "information universe"?
    - the universe of available content is no longer limited to that stored within the library walls. Moreover, the type of content required by users is often not cataloged by most libraries

Federated searching & OPAC

- R. Tennant: "Only librarians like to search; everyone else likes to find"
- OPAC as a pluggable data source – just another star in the universe of data
- OPAC will continue to be the central repository for federated searching tool
- quality matadata based on standards

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How are you organizing your digital/print collections?

- where is your e-journals information?
    - opac, database, vendor server, or...
- where are the url's for indexes and databases?
- how do you currently insure that when a patron searches for something, theye seeing everything available to them from your collection?
- how do you handle updating urls and journal info?
- how many people are involved in this?
- how are you preparing "pathfinders" or "subject guides" – do they link to your OPAC?

What's wrong with virtual reference?

- why don't more people use virtual reference?
  - So... there are millions of potential users familiar with the basic technology (using the Web/Internet, e-mail and chat), and 80% of them use the Internet to find answers to "specific questions". And yet we hear reports of some VR services closing or reducing hours due to lack of use.
  - VR – potentialy powerfull service with major usability problems
  - located in library web sites most users don't know of
  - we don't know how to share what we know – motto: "We Hide It, You Find It"

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