### Aktualne teme među webmasterima knjižnica u svijetu

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#### Web4lib lista (http://sunsite.berkeley.edu/Web4Lib/)

## An electronic discussion for library-based World-Wide Web managers (1994-2004)

- issues relating to the creation, management, and support of library-based WWW servers, services, and applications
  - specifically aimed toward librarians and library staff involved in WWW management
  - \* an un-moderated list
  - \* hosted by the UC Berkeley Library
  - \*\* Roy Tennant list owner + Advisory Board (Thomas Dowling, Karen Schneider, Bernie Sloan)
  - \* u siječnju 2003: 3,250 pretplatnika iz 54 zemlje

#### web4lib

#### arhiv: http://sunsite.berkeley.edu/Web4Lib/archive.html

#### teme:

- # izrada web stranica (tehnička pitanja, dizajn)
- 🕷 izrada web stranica (organizacija sadržaja)
- tražilice i dodaci
- # softver (preglednici, editori), hardver
- 🕷 studije korisnika i log analize
- # regulacija pristupa licenciranim servisima

#### Izrada web stranica (tehnička pitanja, dizajn)



Content Management Systems



Dreamweaver templates



Steps Taken to Prevent Spam



How to make PHP pages search engine friendly



Perl editor



php and library websites



PHP and MySQL workshops

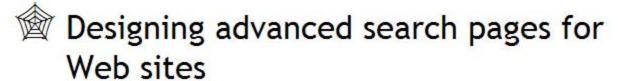


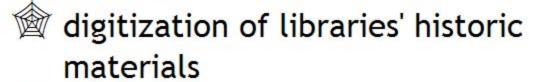
Web software for Linux Operating System



Web Statistics Software - Which one to buy?

#### izrada web stranica (organizacija sadržaja)





Taculty involvement in web site design

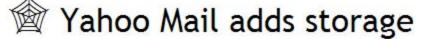
subject based vs material based library intranet site

n virtual reference

#### tražilice i dodaci







google scholar

#### softver (preglednici, editori), hardver

Browser birthday of note

Firefox PR1 & Mozilla 1.7.3 introduced

**The Example 1** Link Managment tool

### Studije korisnika i log analize



"Eyetrack" study of web pages



A question about what students faculty are really using



Best terminology for OPAC searches?



Coping with Complaints about the Website: Balancing Responsiveness to an Individual User w



Discarding entries in log from robots and such



Focus groups and survey questions



Gathering data from an online survey



Reporting Web usage: what numbers do you use?

# regulacija pristupa licenciranim servisima



Blackboard / EZProxy / Off Campus Access

#### Odabrane teme



M CMS - Library web site relationship with parent institution site



Tederated searching and the OPAC



What's wrong with virtual reference?



Wikipedia: "The Faith-Based Encyclopedia"



Welcome to the Schoogle Era

# CMS - Library web site relationship with parent institution site

- **"sub-branding"**
- mjesto unutar strukture
- # file structure match the navigation
- make control over the web site layout and design
- # library's web site different purpose, destination in and of ourselves, with much more complex transactions
- # library as part of the intranet

#### CMS...

\*\*CMS's are more "document-centric" focused on web "pages" - where library
applications tend to be more "data-centric" we want to take discrete pieces of data...
and link it to other pieces of information so
that the same data can be used in different
ways on different pages

#### Federated searching & OPAC

- federated/cross-database search tools solution for unifying access to a variety of information resources
  - can search not only library catalogs but also commercial databases, web search engines, and other databases, while often merging and de-duping results
- "post-OPAC era" OPAC no longer the center of the "information universe"?
  - to that stored within the library walls. Moreover, the type of content required by users is often not cataloged by most libraries

### Federated searching & OPAC

- R. Tennant: "Only librarians like to search; everyone else likes to find"
- OPAC as a pluggable data source just another star in the universe of data
- ©OPAC will continue to be the central repository for federated searching tool
- matadata based on standards

## How are you organizing your digital/print collections?

- **\*\*where is your e-journals information?** 
  - \* opac, database, vendor server, or...
- #where are the url's for indexes and databases?
- how do you currently insure that when a patron searches for something, theye seeing everything available to them from your collection?
- how do you handle updating urls and journal info?
- #how many people are involved in this?
- \*how are you preparing "pathfinders" or "subject guides" - do they link to your OPAC?

#### What's wrong with virtual reference?

- #why don't more people use virtual reference?
  - \*\*So... there are millions of potential users familiar with the basic technology (using the Web/Internet, e-mail and chat), and 80% of them use the Internet to find answers to "specific questions". And yet we hear reports of some VR services closing or reducing hours due to lack of use.
  - WR potentialy powerfull service with major usability problems
  - \*\* located in library web sites most users don't know of
  - \*\* we don't know how to share what we know motto: "We Hide It, You Find It"

